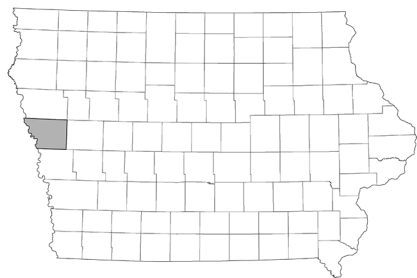


Data for Decision Makers



Onawa, Iowa City Profile

report created: 04/03/2025

Population profile

The 2020 population for Onawa is 2,906. Between 2010 and 2020 the population decreased by 3.1%. The City of Onawa is in Monona County. Monona County saw a 5.3% population decrease between 2010 and 2020.

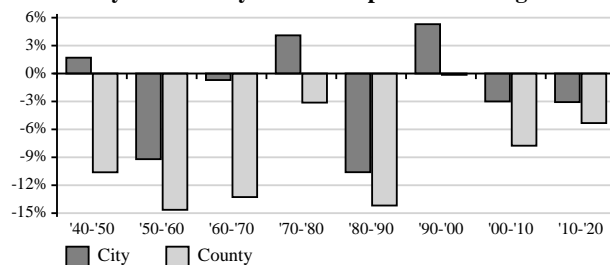
Monona County Cities - Total Population¹

City	2000	2010	2020
Onawa	3,091	2,998	2,906
Male Total	1,448	1,424	1,368
Female Total	1,643	1,574	1,538
Blencoe	231	224	233
Castana	178	147	107
Mapleton	1,416	1,224	1,165
Moorhead	232	226	199
Rodney	74	60	45
Soldier	207	174	184
Turin	75	68	72
Ute	378	374	338
Whiting	707	762	745
Monona County Total	10,020	9,243	8,751
State of Iowa Total	2,926,324	3,046,355	3,190,369

Neighboring Cities - Percent Population Change

	'90-'00	'00-'10	'10-'20
Blencoe	-7.6%	-3.0%	4.0%
Castana	11.9%	-17.4%	-27.2%
Hornick	14.0%	-11.1%	13.3%
Turin	-21.1%	-9.3%	5.9%
Whiting	3.5%	7.8%	-2.2%
Onawa	5.3%	-3.0%	-3.1%
Monona County	-0.1%	7.8%	-5.3%
State of Iowa	5.4%	4.1%	4.7%

City and County Percent Population Change¹



[†]City is located in multiple counties, total population is provided.

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Demographic Profile

Onawa, Iowa

Onawa's population is predominantly White. The City of Onawa, compared to Monona County, had a higher percentage of young people (17 or younger) and a lower percentage of older people (65 and older) in 2020. New household relationship categories were reported for 2020 that are not comparable with 2010.³

Percentage of Population by Race/Hispanic Origin¹

Race Groups	City		County	
	2010	2020	2010	2020
One race only	99.0%	95.1%	99.0%	96.0%
White	96.4%	90.2%	97.1%	93.0%
White alone, not Hispanic	95.4%	89.2%	96.3%	92.0%
Black or African American	0.4%	0.4%	0.4%	0.3%
Asian	0.3%	0.5%	0.2%	0.3%
American Indian or Alaska Native	1.7%	3.5%	1.0%	1.7%
Hawaiian or Pacific Islander	0.0%	0.1%	0.0%	0.0%
Other	0.1%	0.4%	0.3%	0.7%
Two or more races	1.0%	4.9%	1.0%	4.0%
Hispanic origin ^a	1.2%	1.9%	1.2%	2.7%

^a Hispanics can be of any race.

Households by Family or Nonfamily Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,345	1,290	4,050	3,839
Family households ^{a,b}	56.2%	76.9%	61.6%	59.7%
Married couple family ^b	41.6%	46.2%	49.1%	45.9%
With own children	14.5%	13.2%	15.7%	14.2%
Other family ^c	14.6%	16.6%	12.5%	13.8%
Male householder ^c	4.9%	5.4%	4.2%	5.0%
With own children	3.6%	3.4%	2.7%	3.2%
Female householder ^c	9.7%	11.2%	8.3%	8.8%
With own children	6.0%	7.0%	4.9%	5.4%
Nonfamily households ^d	43.8%	23.1%	38.4%	40.3%
Male living alone	14.9%	17.1%	15.2%	15.6%
Female living alone	23.9%	22.8%	18.5%	19.1%

Households by Couple or Non-couple Type^{1,3}

	City		County	
	2010	2020	2010	2020
Total households	1,345	1,290	4,050	3,839
Married couple ^b	41.6%	46.2%	49.1%	45.9%
Cohabiting couple ^{b,f}	NA ^e	8.1%	NA ^e	7.6%
Male householder ^g	NA ^e	21.3%	NA ^e	19.8%
Female householder ^g	NA ^e	32.6%	NA ^e	26.7%

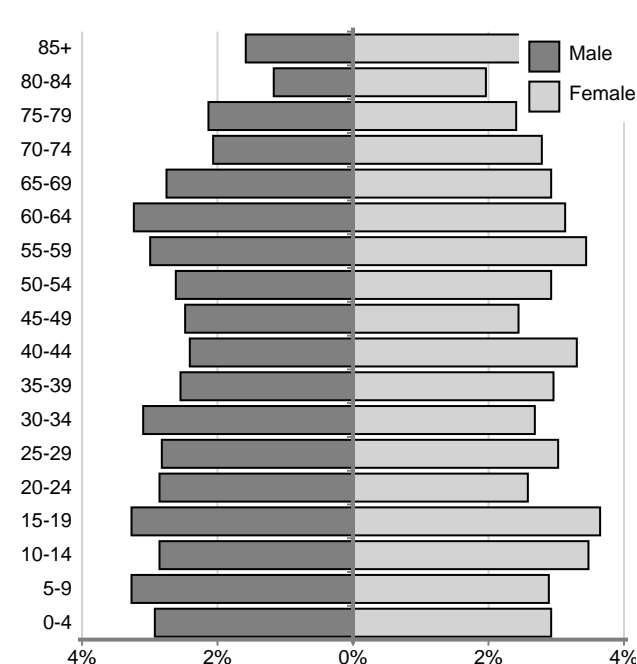
^aHouseholder and at least one other person related to the householder. ^bFor 2020 includes same-sex couples. ^cNo spouse present, but at least one relative present. ^dIn 2010 included same-sex couples whether married or not (if no relatives present). ^e2010 not comparable with 2020. ^fFor 2020 householder has an unmarried partner. ^gFor 2020 no spouse or partner present, but relatives, nonrelatives may be present or householder may be living alone.

Percentage of Population by Age¹

Age Groups	City		County	
	2010	2020	2010	2020
17 or younger	23.2%	23%	22.2%	22%
0 - 4	5.7%	5.8%	5.4%	5.4%
5 - 9	7%	6.2%	6.1%	6.4%
10 - 14	6.6%	6.3%	6.3%	6.3%
15 - 17	3.9%	4.7%	4.4%	3.9%
18 - 24	6.1%	7.6%	5.7%	6.6%
25 - 44	20.8%	22.8%	18.9%	20.6%
45 - 64	25.8%	23.2%	29.5%	25.8%
65 or older	24%	23.2%	23.7%	25.1%
65 - 84	19.2%	18.2%	19.3%	20.7%
85 or older	4.8%	5.0%	4.4%	4.3%
Median ⁴ Age (years)	44.8	42.0	47.5	45.9
Age Dependency ^{a, 5}	89.6	86.2	84.8	88.9
Old-Age	45.5	43.3	43.8	47.4
Child	44.0	42.9	41.0	41.5

^aAge Dependency Ratio

Onawa, Iowa Population Pyramid, ^a 2020¹



^aEach bar represents the percentage that an age-sex group comprises of the total population.

Socioeconomic Profile

Onawa, Iowa

The median household income in Onawa is less than the median household income of Monona County. The median value of owner-occupied housing units is higher in Onawa than for Monona County. The percentage of vacant housing units in Onawa has been suppressed due to a high margin of error. Many housing units in Onawa were built prior to 1940. There is a lower percentage of individuals 25 and older with a Bachelor's degree or higher in Onawa compared to Monona County.

Median Household and Per Capita Income, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Households	1,267	+/- 101	3,891	+/- 109
Less than \$34,999	28.1%	+/- 4.0%	25.2%	+/- 2.6%
\$35,000 To \$49,999	13.5%	+/- 5.8%	13.1%	+/- 2.9%
\$50,000 To \$99,999	39.2%	+/- 3.5%	35.0%	+/- 2.2%
\$100,000 Or More	19.2%	+/- 2.8%	26.7%	+/- 2.3%
Median ⁴ Household Income	\$54,659	+/- \$6,486	\$62,944	+/- \$5,362
Median Family Income	\$67,946	+/- \$14,968	\$80,893	+/- \$4,467
Per Capita Income	\$28,674	+/- \$3,254	\$34,565	+/- \$1,698

Housing Characteristics, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Units	1,369	+/- 98	4,390	+/- 27
Vacant	**%	+/- **%	11.4%	+/- 2.5%
Occupied	92.5%	+/- 5.2%	88.6%	+/- 2.5%
Occupied ^a	1,267	+/- 101	3,891	+/- 109
Owner	72.7%	+/- 7.1%	76.4%	+/- 3.0%
Renter	27.3%	+/- 7.1%	23.6%	+/- 3.0%
Rent ^b	\$1,005	+/- \$356	\$795	+/- \$73
Value ^c	\$125,700	+/- \$33,270	\$122,600	+/- \$11,531

^aOccupied Units, ^bMedian gross rent of renter-occupied units, ^cMedian value of owner-occupied units

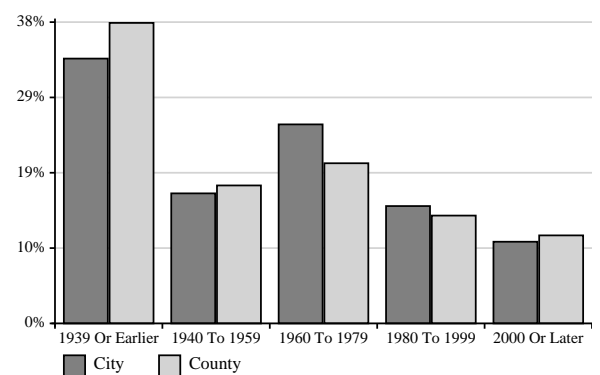
Educational Attainment, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 25 and older	1,938	+/-93	6,151	+/-6
High School Graduate or Higher	93.2%	+/-3.1%	93.6%	+/-1.4%
Bachelor's Degree or Higher	16.7%	+/-5.7%	18.7%	+/-2.4%

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

**MOE is high, use county estimate.

Percent Housing by Year Built, 2019-2023²



In Onawa there is a higher percentage of workers in management, business, science, and arts occupations than any other occupation category. The production, transportation, and material moving occupation category makes up 12.0% of occupations of the civilian employed population in the city.

Occupation of the Civilian Employed Population, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Civilian employed population 16 years and over	1,321	+/- 135	4,175	+/- 156
Management, business, science, and arts	30.5%	+/- 8.0%	34.9%	+/- 3.8%
Service	19.7%	+/- 8.9%	16.4%	+/- 3.5%
Sales and office	19.8%	+/- 7.2%	18.8%	+/- 3.3%
Natural resources, construction, and maintenance	18.0%	+/- 6.6%	15.1%	+/- 2.4%
Production, transportation, and material moving	12.0%	+/- 5.5%	14.9%	+/- 2.5%

Socioeconomic Profile

Onawa, Iowa

Onawa has a lower proportion of the population age 16 or older in the labor force than Monona County. A portion of those who are not in the labor force are people who are retired. Earnings data are provided for the population 16 and over who have earnings. Median earnings in Onawa tend to be lower than the median earnings for Monona County. Families with children tend to have a higher rate of poverty than families without children.

Median Employment Earnings, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+ ^a	1,414	+/- 144	4,469	+/- 147
Median Earnings	\$37,405	+/- \$3,657	\$40,123	+/- \$2,408
Female	\$25,885	+/- \$7,936	\$32,917	+/- \$2,787
Female, full time ^b	\$33,315	+/- \$5,220	\$43,380	+/- \$5,138
Male	\$45,536	+/- \$11,265	\$49,628	+/- \$5,265
Male, full time ^b	\$54,891	+/- \$22,957	\$61,359	+/- \$5,277

^a with earnings, ^b year round, **MOE is high, use county estimate.

Disability Status and Health Insurance Coverage of the Civilian Noninstitutionalized Population, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population ^a	2,800	+/-26	8,445	+/-20
With a disability ^b	16.4%	+/-4.1%	13.8%	+/-1.8%
With Health Insurance	96.3%	+/-2.2%	96.7%	+/-1.1%
With Private ^c Coverage	57.4%	+/-8.7%	64.5%	+/-4.1%
With Public ^d Coverage	57.8%	+/-7.4%	50.7%	+/-3.7%
No Health Insurance	**%	+/-**%	3.3%	+/-1.1%

^aCivilian Noninstitutionalized Population, ^blimitations of activities or inability for full participation, ^cprovided by employer, union, bought by individual, and some military plans, ^dincludes Medicare, Medicaid, VA Health Care, children's CHIP, and some state plans, **MOE is high, use county estimate.

*MOE = the margin of error for American Community Survey estimates² which is a numerical value that when added to or subtracted from the point estimate value gives the range of a 90% confidence interval around the estimate.

Employment Status, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Population 16+	2,221	+/- 105	6,923	+/- 35
in labor force	60.2%	+/- 5.2%	61.6%	+/- 2.3%
not in labor force	39.8%	+/- 5.2%	38.4%	+/- 2.3%
Civilian labor force	1,338	+/- 135	4,264	+/- 158
Unemployed	**%	+/- **%	2.1%	+/- 1.0%

**MOE is high, use county estimate.

Individuals and Families Below Poverty Level, 2019-2023²

	City		County	
	Estimate	MOE*	Estimate	MOE*
Total Population ^a	2,775	+/-44	8,404	+/-41
Below poverty	16.1%	+/-6.2%	11.2%	+/-2.4%
17 and under	**%	+/-**%	14.3%	+/-5.9%
18 - 64	15.3%	+/-5.2%	10.8%	+/-2.1%
65+	**%	+/-**%	9.2%	+/-3.7%
All Families	**%	+/-**%	5.8%	+/-2.0%
with children	**%	+/-**%	10.2%	+/-4.1%
Married Couple	**%	+/-**%	**%	+/-**%
with children	**%	+/-**%	**%	+/-**%
Female HH ^b	**%	+/-**%	20.0%	+/-8.5%
with children	**%	+/-**%	28.1%	+/-11.5%

^a for whom poverty status is determined, ^b female householder, no husband present, **MOE is high, use county estimate.

Notes and Source Information:

¹ U.S. Census Bureau; Decennial Censuses 1940 - 2020

² U.S. Census Bureau; American Community Survey 2019-2023

³ For the 2020 Decennial Census, households are divided into subcategories by two different methods. One method (family or nonfamily) is based on the presence or absence of family relationships among the household members and the householder. Using family relationships (birth, marriage, or adoption) has been the usual way to classify households, and the data using this method has good comparability between 2010 and 2020. In 2020, the Census Bureau introduced an additional method to divide households into subcategories. This second method (couple or noncouple) is based on the presence or absence of a couple relationship for the householder. The relationship can be as a married spouse or as an unmarried partner and can be of the opposite or same sex. The 2020 data reported for the second method (except for married couples) does not have good comparability with data from 2010. For smaller towns, the couple or noncouple data are omitted in this profile.

⁴ Median is the middle value of a distribution.

⁵ The age dependency ratio compares, by age, those typically not in the labor force with those who typically are in the labor force. Old Age dependency is persons 65+ per 100 persons age 18-64. Child dependency is persons under age 18 per 100 persons age 18-64. The total age dependency ratio is persons under age 18 plus persons 65 or older per 100 persons age 18-64.

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